

ORDER



KSDK

Orders
Order / Rev: 708485
Alt Order #: 06277544
Product Desc: SUPR PAC YG ACT FUND
Estimate: 167
Flight Dates: 09/07/12 - 10/04/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Redshift/ POL
Buying Contact:
Billing Contact:
 411 Branchway Road
 Richmond, VA 23236

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Superpac YG Action Fund
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	116	\$157,560.00	\$133,926.00
10/01/12	10/04/12	7	\$16,875.00	\$14,343.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$157,560.00	\$133,926.00	0.00
October 2012	7	\$16,875.00	\$14,343.75	0.00
Totals	123	\$174,435.00	\$148,269.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	34%	\$174,435.00
Market	100%	\$513,044.12

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	5%	\$25,652.21
KETC	0%	\$0.00
KMOV	29%	\$148,782.79
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	32%	\$164,174.12
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/07/12	09/07/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	2	\$560.00	P-1	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			2		\$560.00		0.00				
2	KSDK	09/10/12	09/21/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$450.00	P-1	0.00	NM	6	\$2,700.00

Order / Rev: 708485
 Alt Order #: 06277544
 Flight Dates: 09/07/12 - 10/04/12

Advertiser: Superpac YG Action Fund
 Product Desc: SUPR PAC YG ACT FUND
 Estimate: 167

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KSDK	09/10/12	09/21/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$450.00	P-1	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		3				\$450.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$450.00		0.00			
3	KSDK	09/07/12	09/07/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$900.00		0.00			
4	KSDK	09/10/12	09/21/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	4	\$1,010.00	P-1	0.00	NM	7	\$7,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		4				\$1,010.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$1,010.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	KSDK	09/17/12-09/23/12	M-F 6-7A		6-7A	MTWThF----	:30		(\$1,010.00)		0.00	NM		
			See MG 4.8 [Spots did not air- per discrept report]												
	8	KSDK	09/28/12-09/28/12	M-F 6-7A		6-7A	-----F----	:30		\$1,010.00		0.00	NM		
			Ⓜ MG for 4.7 09/20 [N/A]												
5	KSDK	09/24/12	09/28/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	3	\$1,010.00	P-1	0.00	NM	3	\$3,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		3				\$1,010.00		0.00			
6	KSDK	09/07/12	09/07/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$900.00		0.00			
7	KSDK	09/10/12	09/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MTWTF--	:30	2	\$1,010.00	P-1	0.00	NM	7	\$7,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		2				\$1,010.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$1,010.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		3				\$1,010.00		0.00			
8	KSDK	09/07/12	09/07/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	----F--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		2				\$450.00		0.00			
9	KSDK	09/10/12	09/21/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	MTWTF--	:30	3	\$560.00	P-1	0.00	NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		3				\$560.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$560.00		0.00			
10	KSDK	09/24/12	09/28/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	MTWTF--	:30	2	\$560.00	P-1	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$560.00		0.00			
11	KSDK	09/07/12	09/07/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$450.00		0.00			
12	KSDK	09/10/12	09/21/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	1	\$630.00	P-1	0.00	NM	2	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		1				\$630.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$630.00		0.00			
13	KSDK	09/24/12	09/28/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	1	\$630.00	P-1	0.00	NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 708485
 Alt Order #: 06277544
 Flight Dates: 09/07/12 - 10/04/12

Advertiser: Superpac YG Action Fund
 Product Desc: SUPR PAC YG ACT FUND
 Estimate: 167
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KSDK	09/24/12	09/28/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	1	\$630.00	P-1	0.00	NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWTF--		1				\$630.00		0.00			
14	KSDK	09/07/12	09/07/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	----F--	:30	1	\$390.00	P-2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1				\$390.00		0.00			
15	KSDK	09/10/12	09/21/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	MTWTF--	:30	2	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	MTWTF--		2				\$450.00		0.00			
	Week:	09/17/12	09/23/12	MTWTF--		1				\$450.00		0.00			
16	KSDK	09/24/12	09/28/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	MTWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWTF--		1				\$450.00		0.00			
17	KSDK	09/10/12	09/14/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	MTWTF--		2				\$675.00		0.00			
18	KSDK	09/07/12	09/07/12	M-F 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1				\$800.00		0.00			
19	KSDK	09/10/12	09/14/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	MTWTF--		1				\$1,010.00		0.00			
20	KSDK	09/07/12	09/07/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,575.00	P-2	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1				\$1,575.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/03/12-09/09/12	M-F 5P News See MG 20.2,20.3 [Spots did not air-weather cut in]		5-530P	-----F----	:30		(\$1,575.00)		0.00	NM		
	2	KSDK	09/20/12-09/20/12	M-F 5P News Ⓜ MG for 40.1,20.1 [n/a]		5-530P	---Th----	:30		\$1,800.00		0.00	NM		
	3	KSDK	09/12/12-09/12/12	M-F 1230-1p Ⓜ MG for 40.1,20.1 [n/a]		1230-1p	--W-----	:30		\$450.00		0.00	NM		
21	KSDK	09/10/12	09/21/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	5	\$1,800.00	P-1	0.00	NM	9	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	MTWTF--		5				\$1,800.00		0.00			
	Week:	09/17/12	09/23/12	MTWTF--		4				\$1,800.00		0.00			
22	KSDK	09/24/12	09/28/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	3	\$1,800.00	P-1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWTF--		3				\$1,800.00		0.00			
23	KSDK	10/01/12	10/04/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWT---	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---		1				\$2,250.00		0.00			
24	KSDK	09/07/12	09/07/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1				\$1,700.00		0.00			

Order / Rev: 708485
 Alt Order #: 06277544
 Flight Dates: 09/07/12 - 10/04/12

Advertiser: Superpac YG Action Fund
 Product Desc: SUPR PAC YG ACT FUND
 Estimate: 167
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSDK	09/07/12	09/07/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
25	KSDK	09/10/12	09/21/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	5	\$2,025.00	P-1	0.00	NM	9	\$18,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		5				\$2,025.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$2,025.00		0.00			
N26	KSDK	10/01/12	10/04/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWT---	:30	4	\$2,475.00	P-1	0.00	NM	3	\$7,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		4				\$2,475.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	M-F 6P News		6-630P	MTWTh-----	:30		(\$2,475.00)		0.00	NM		
		Credited [credit no mkgd]													
27	KSDK	09/07/12	09/07/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$1,800.00		0.00			
28	KSDK	09/10/12	09/28/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWTF--	:30	4	\$2,025.00	P-1	0.00	NM	10	\$20,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		4				\$2,025.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$2,025.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$2,025.00		0.00			
29	KSDK	10/01/12	10/04/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWT---	:30	2	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		2				\$2,250.00		0.00			
30	KSDK	09/07/12	09/07/12	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	2	\$2,475.00	P-2	0.00	NM	2	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		2				\$2,475.00		0.00			
31	KSDK	09/10/12	09/28/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	2	\$2,700.00	P-1	0.00	NM	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	MTWTF--		2				\$2,700.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$2,700.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		1				\$2,700.00		0.00			
32	KSDK	10/01/12	10/04/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWT---	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---		1				\$2,700.00		0.00			
33	KSDK	09/08/12	09/08/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$2,475.00	P-2	0.00	NM	1	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$2,475.00		0.00			
34	KSDK	09/15/12	09/29/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$2,700.00	P-1	0.00	NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$2,700.00		0.00			
		Week: 09/17/12	09/23/12	-----S-		1				\$2,700.00		0.00			
		Week: 09/24/12	09/30/12	-----S-		1				\$2,700.00		0.00			
35	KSDK	09/08/12	09/08/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$800.00		0.00			
36	KSDK	09/08/12	09/08/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 708485
 Alt Order #: 06277544
 Flight Dates: 09/07/12 - 10/04/12

Advertiser: Superpac YG Action Fund
 Product Desc: SUPR PAC YG ACT FUND
 Estimate: 167
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	KSDK	09/08/12	09/08/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$900.00		0.00			
37	KSDK	09/08/12	09/15/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/03/12-09/09/12	Sat 5p		5-530P	-----Sa--	:30		(\$900.00)		0.00	NM		
		See MG 37.3 [Prgm Change]													
	3	KSDK	09/09/12-09/09/12	NC5 at 5P Sun		5-530P	-----Su	:30		\$900.00		0.00	NM		
		Ⓜ MG for 37.1 09/08 [n/a]													
	Week:	09/10/12	09/16/12	-----S-		1				\$900.00		0.00			
38	KSDK	09/08/12	09/08/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$900.00		0.00			
39	KSDK	09/15/12	09/22/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$975.00	P-1	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$975.00		0.00			
	Week:	09/17/12	09/23/12	-----S-		1				\$975.00		0.00			
40	KSDK	09/08/12	09/08/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$675.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$675.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/03/12-09/09/12	630-7P Wheel Sat		630-7P	-----Sa--	:30		(\$675.00)		0.00	NM		
		See MG 20.2,20.3 [spots did not air bc of football overrun]													
41	KSDK	09/15/12	09/15/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$1,125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	09/10/12-09/16/12	630-7P Wheel Sat		630-7P	-----Sa--	:30		(\$1,125.00)		0.00	NM		
		See MG 41.2 [Prgm Change]													
	2	KSDK	09/22/12-09/22/12	630-7P Wheel Sat		630-7P	-----Sa--	:30		(\$1,125.00)		0.00	NM		
		Ⓜ See MG 41.3 [Prgm Change]													
	3	KSDK	09/16/12-09/16/12	LN2 (Su)		1033p-11p	-----Su	:30		\$1,125.00		0.00	NM		
		Ⓜ MG for 41.2 09/22 [na]													
42	KSDK	09/09/12	09/09/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1				\$900.00		0.00			
43	KSDK	09/16/12	09/16/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,015.00	P-1	0.00	NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$1,015.00		0.00			
44	KSDK	09/25/12	09/25/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$4,050.00	P-1	0.00	NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1				\$4,050.00		0.00			
45	KSDK	09/27/12	09/27/12		CM	9-10P	---T---	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00

Order / Rev: 708485
 Alt Order #: 06277544
 Flight Dates: 09/07/12 - 10/04/12

Advertiser: Superpac YG Action Fund
 Product Desc: SUPR PAC YG ACT FUND
 Estimate: 167

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thu Prime C											
				Rock Center with BW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$3,375.00		0.00			
46	KSDK	09/07/12	09/07/12	Fri Prime B	CM	8-9P	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Grimm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$1,800.00		0.00			
47	KSDK	09/28/12	09/28/12	Fri Prime B	CM	8-9P	----F--	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
				Grimm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$2,250.00		0.00			
48	KSDK	09/24/12	09/28/12	M-F 6P News	CM	6-630P	MTWTF--	:30	2	\$2,025.00	P-1	0.00	NM	2	\$4,050.00
				News Channel 5 at 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					2	\$2,025.00		0.00			
49	KSDK	09/29/12	09/29/12	Sat Prime C	CM	9-10P	-----S-	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
				Law & Order: SVU		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$1,010.00		0.00			
50	KSDK	09/29/12	09/29/12	Sat 6-7A	CM	6-7A	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Sat 6-7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$450.00		0.00			
51	KSDK	09/07/12	09/07/12	M-F 4-5A	CM	4-5A	----F--	:30	1	\$25.00	P-2	0.00	NM	1	\$25.00
				4-5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/03/12-09/09/12		M-F 4-5A			4-5A	-----F----	:30	\$25.00		0.00	NM		
52	KSDK	09/07/12	09/07/12	Last Call	CM	1235a-105a	----F--	:30	1	\$110.00	P-2	0.00	NM	1	\$110.00
				Last Call w/Carson Daly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$110.00		0.00			
53	KSDK	09/10/12	09/14/12	M-F 4P News	CM	4-430P	MTWTF--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				News 5 at Four											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--					1	\$900.00		0.00			
													Totals	123	\$174,435.00